Wärtsilä and Pastrovich Studio sign agreement to develop a sustainable hybrid boutique cruise vessel

A new generation of boutique cruise ships is set to emerge, with the luxury of a superyacht, the construction techniques and passenger experience of a cruise ship, and a close focus on the environment. These cost optimised vessels will serve the charter and luxury hotel sectors in attracting and meeting the demand from millennials and cruise veterans alike.

The technology group Wärtsilä has signed a partnership agreement with architect and yacht designer Stefano Pastrovich on the design of innovative sustainable superyachts for the boutique cruise sector.

The design will feature a fully-integrated combination of hybrid propulsion and solar panels for minimal environmental impact and high energy efficiency.

The concept is built around a 60-metre long catamaran with accommodation for up to 36 passengers. The level of sustainability will be such that it will enjoy access to harbours that would otherwise be closed to large motor yachts.

'Efficiency and environmental performance are key pillars of Wärtsilä's Smart Marine approach, which emphasises the need to collaborate with world-class partners. This project encompasses all these ambitions, and we look forward to co-developing with Stefano Pastrovich a totally integrated solution that combines energy efficiency, sustainability and onboard comfort,' explained Giammario Meloni, Senior Sales Manager, Wärtsilä Italia.

'Wärtsilä is the ideal partner for this project,' commented Stefano Pastrovich, 'since we share a vision to be the very best at what we do. Bringing together our architectural and marine technology know-how will create a mega-yacht design on the leading edge of innovation. I'm convinced boutique cruise ships of this calibre could spark a turning point in the charter market, attracting a new customer base of millennials and cruise veterans.'

Wärtsilä has extensive hybrid propulsion and energy recovery experience which will be leveraged in the new design, and has already worked with Pastrovich in other successful projects. These include the 99m X-Vintage in 2011 and the 101m X-Expedition in 2017, an innovative design that bridges the worlds of Cruising and Superyachts. Combining the modular construction techniques of the former with the attention to luxury detail that distinguishes the latter, the design takes privacy, safety, voyageexperience, and environmental responsibility to new levels.

Image caption 1: The combination of Stefano Pastrovich's design and Wärtsilä's hybrid propulsion capabilities will create a new generation of super-sustainable boutique cruise ships. Copyright: Pastrovich Studio.

Image caption 2: Deluxe suites are a feature of the Pastrovich design. Copyright: Pastrovich Studio.

Image caption 3: The minimal environmental impact from Wärtsilä's hybrid propulsion solution will allow access to pristine locations. Copyright: Pastrovich Studio.

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Image caption 4: The concept is a forward-looking innovation for future boutique cruising that will attract a new customer base. Copyright: Pastrovich Studio.

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Wärtsilä in brief:
Wärtsilä is a global leader in smart technologies and complete lifecycle solutions for the marine and energy markets. By emphasising sustainable innovation, total efficiency and data analytics, Wärtsilä maximises the environmental and economic performance of the vessels and power plants of its customers. In 2019, Wärtsilä's net sales totalled EUR 5.2 billion with approximately 19,000 employees. The company has operations in over 200 locations in more than 80 countries around the world. Wärtsilä is listed on Nasdaq Helsinki.
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