Air and water, sky and sea
my elements
on which I sail and glide,
ever fascinated by the immense happening of
movement, colours, humidity and calm
a continuous mutation of something which lasts an infinity.

What is Sveti? The answer is simple. Above all, it is a philosophy that shapes a way by which to live. But this lifestyle is special and unique. While many may aspire to realise this philosophy, very few have the means by which to do so.

I am mysteriously addicted
my eyes caught by waves which I can't stop watching
while crashing against the rocks,
in the calm of a sunrise silence,
little changes of shape, tiny sun reflections, sounds, light, depth,
the smell of the ocean, the salt on my skin.

The journey to define and shape Sveti has been long and we have learnt much on our travels. We started by looking closely at the most luxurious resorts in the world and asked two fundamental questions. What is it they offer that so inspires and excites us and how we can sensitively adapt those features for our products?

Shadow and sun playing on your skin
judging the right heating thanks to a light breeze
shaking leaves of coconut palms
close your eyes and peacefully rest
where natural sounds embrace your dreams

And so the philosophy comes to life in a unique way that offers unprecedented luxury and freedom to explore the world. Only a few special people will ever be able to enjoy such an experience; a lifestyle like no other.

This is Sveti.